

# Justin Longo



## Profile

Over eighteen years experience as a civil servant, working academic and consultant in a range of policy areas, managerial responsibilities and analyst functions.

Leadership in Web2.0 technologies, system sustainability, civic and stakeholder engagement, policy analysis and decision support.

Career-focussed on policy problem identification and resolution, the science / policy interface, briefing techniques / tools and decision support and advice.

## Skills

Leading edge application of Web2.0 and Gov2.0 technologies and social media tools in support of collaborative initiatives, engagement and communication, business transformation, and organizational process change.

Expert communication skills earned through doctoral studies in policy communication and as a practicing policy advisor.

Conflict management skills developed through inter-governmental interactions and through community-based volunteer activities.

Strong relationship building skills and diplomacy, demonstrated within and outside the public sector as manager of sustainability and intergovernmental relations.

Experience working with high-level executives (Deputy Minister level, as advisor on sustainability and sustainable communities) and in intergovernmental forums.

Demonstrated ability to work with a high degree of independence and manage tight timelines.

## Education

Degree	Field	Institution	Year Granted
B.A. (honours)	economics	University of Victoria	1991
M.P.A.	public administration	University of Victoria	1999
Ph.D. (abd)	public policy	University of Victoria	2011 (estimated)

## References

R. Anthony Hodge, President - International Council on Mining and Metals (London)  
+44 (0) 20 7467 5070 [rhodge@anthonyhodge.ca](mailto:rhodge@anthonyhodge.ca) (former employer and colleague)

A. R. Dobell, Professor Emeritus - Centre for Global Studies, University of Victoria  
250.472.5172 [rdobell@uvic.ca](mailto:rdobell@uvic.ca) (academic supervisor and mentor)

David "Archie" Riddell, Project Assessment Director - BC Environmental Assessment Office  
250.952.6507 [david.riddell@gov.bc.ca](mailto:david.riddell@gov.bc.ca) (former work supervisor)

## Recent Experience

### **Senior Associate, Whitehall Policy Inc./eBriefings.ca, August 2007 - present**

Whitehall Policy is a boutique public policy consultancy located focussed on applied sustainability, stakeholder engagement, business transformation and the appropriate application of advanced information technologies towards these objectives. Ebriefings.ca, a subsidiary of Whitehall Policy Inc. is the technology, instructional media and business process consulting division of Whitehall Policy Inc.

### **Canadian Chair, 2007 Georgia Basin Puget Sound Conference, July 2006 - July 2007**

The premier conference focused on the transboundary Salish Sea marine ecosystem. A four-day international conference with a \$500K budget, 1000 delegates, 500 presenters. Responsible for organization, management and delivery.

### **Manager, Sustainable Communities, BC Ministry of Environment, June 2005 - June 2006**

As advisor to the Deputy Minister for the development of the new Sustainable Communities Initiative, responsibilities included: developing networks with external and internal stakeholders, drafting concept papers and cabinet submissions and managing contracts.

### **Manager, Sustainability, BC Ministry of Sustainable Resources, June 2004 - June 2005**

Acted as reference point for sustainability issues across government. Advised Deputy Minister on a range of sustainability issues. Integrated governance principles for sustainability into land and resource management policies and planning. Worked with external stakeholders to integrate sustainability practice in resource sectors and land use (especially mining, and relations with First Nations communities).

### **Graduate Student Research Associate (GSRA), Georgia Basin Futures Project (GBFP), University of British Columbia, August 1999 – March 2004**

The GBFP was a collaborative interdisciplinary research project that engaged stakeholders in the Georgia Basin region in thinking through the implications of trying to achieve a sustainable future. Assigned to the Participatory Assessment and Civic Engagement (PACE) Team.

### **Research Associate, Policy Consulting Firms, September 1995 - June 2004**

CSCW Systems Corporation; Anthony Hodge Consultants Inc.; PADATA Inc.

### **Policy Analyst, January 1996 – August 1998**

Georgia Basin Ecosystem Initiative, Environment Canada; Land Use Coordination Office (LUCO), Province of British Columbia; Commission on Resources and Environment (CORE), Province of British Columbia.

### **Executive Director, North American Institute (NAMI-Canada), February 1994 – Sept. 1995**

A unique tri-national organization founded in 1988 to deepen understanding and to promote new approaches to North American issues. Assistant to the President, NAMI-Canada.

### **Writer, Painter, Musician, Dublin, Ireland, May 1993 – January 1994**

For reasons unclear to history, this period involved living as a local in an under-appreciated world city. All existences identified were pursued with vigor and affection. Highlights include shopping for toothpaste with Bono (true story) and being mistaken for Fabio by an Icelandic girl in a St. Stephen's Green wine bar. I have had a fondness for St. Stephen, wine and Iceland ever since. Fabio, not so much.

### **Assistant Director, Centre for Sustainable Regional Development (CSR/D), May 1991 – 1993**

University of Victoria Senate-established, interdisciplinary research institute.

### **Additional Civil Society Leadership and Volunteer Activities**

Executive Director, Maritime Awards Society of Canada (MASC), June 2008 - present | President - Oak Bay Little League, 2007-2009 | Tournament Director - 2008 British Columbia Little League Championships | Field Manager - various youth baseball teams | Organizer, 1994 Terry Fox Run (Victoria).