

UNIVERSITY OF VICTORIA

**Graduate Student Curriculum Vitae**

*Name:* Longo, Justin  
*Date of Birth:* May 16, 1967  
*Citizenship:* Canadian  
*Faculty:* Human & Social Development

*Date:* September 1 2010  
*Birthplace:* Thorold, Ontario  
*Residency:* Victoria, B.C.  
*Home Department:* Public Admin

**1. Degrees and Diplomas**

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Degree	Field	Institution	Year Granted
B.A. (honours)	Economics	University of Victoria	1991
M.P.A.	public administration	University of Victoria	1999
Ph.D. Candidate	public policy	University of Victoria	Withdrawn with permission August 31 2003; re-admitted – September 2010

Title of B.A. Honours Thesis: Externality Theory and the Use of Economic Incentives in Environmental Policy

Title of M.P.A. Report: On a Habermasian QUEST: Informing Decision Making in the Georgia Basin

Working Title of Dissertation: Policy Analysis in a Gov2.0 World

## **2. Academic Positions**

- September 2010 - present:* *Ph.D. Candidate*  
*School of Public Administration*  
*University of Victoria*
- August 1999 – August 2003:* *Ph.D. Student Research Assistant*  
*Georgia Basin Futures Project*  
*Sustainable Development Research Institute*  
*University of British Columbia*
- September – December 2002:* *Course Content Specialist*  
*Introduction to Public Admin (ADMN 311 / POLI 350)*  
*School of Public Administration / Dept. of Political Science*  
*University of Victoria*
- September – December 2001:* *Sessional Lecturer*  
*Introduction to Public Admin (ADMN 311)*  
*School of Public Administration*  
*University of Victoria*
- May – June 2001:* *Teaching Assistant*  
*Quantitative Research Methods (ADMN 502b)*  
*School of Public Administration*  
*University of Victoria*
- August 1998 – August 1999:* *Graduate Research Assistant*  
*Centre for Public Sector Studies*  
*UVic School of Public Administration*
- January – April 2001:* *Sessional Lecturer*  
*The Impact of Government (ADMN 410)*  
*School of Public Administration*  
*University of Victoria*

### 3. Professional Positions

- July 2007 – present:* Senior Associate, *Whitehall Policy Inc.*
- July 2006 – June 2007:* Canadian Chair  
*2007 Georgia Basin Puget Sound Research Conference*
- July 2006 – June 2007:* Manager (on secondment)  
Ministry of Agriculture and Lands  
*Province of British Columbia*
- July 2005 – June 2006:* Manager, Sustainable Communities Initiative  
Ministry of Environment  
*Province of British Columbia*
- June 2004 – June 2005:* Manager, Sustainability and Intergovernmental Relations  
Ministry of Sustainable Resource Management  
*Province of British Columbia*
- August 1995 – June 2004:* Research Associate, Policy Consulting Firms
- *CSCW Systems Corporation*
  - *Anthony Hodge Consultants Inc.*
  - *PADATA Inc.*
  - *Mitchell and Associates Inc.*
  - *Whitehall Associates*
- August 1999 – June 2002:* Executive Director  
*Maritime Awards Society of Canada*
- January 1996 – August 1998:* Policy Analyst (Co-op Student)
- Georgia Basin Ecosystem Initiative  
*Environment Canada*
  - Land Use Coordination Office  
*Province of British Columbia*
  - Commission on Resources and Environment  
*Province of British Columbia*
- February 1994 – Sept. 1995:* Executive Director  
*North American Institute – Canada*
- May 1993 – January 1994:* Writer, Poet, Painter, Musician  
*Dublin, Ireland*
- May 1991 – April 1993:* Assistant Director  
Centre for Sustainable Regional Development  
*University of Victoria*

#### **4. Major Fields of Scholarly and Professional Interest**

- *Public policy studies, including:*
  - *policy analysis*
  - *briefings and e-briefings*
  - *communicating analysis to decision makers*
  - *persuasion and influence in policy-making*
  - *decision making under conditions of uncertainty*
  - *the implementation function*
  - *the 'science-into-policy' communication problem*
- *Applied Information and Communications Technologies (ICTs), including:*
  - *Web 2.0 technologies and social-networking*
  - *computer-based tools for policy analysis*
  - *computer decision support systems*
  - *computer supported co-operative work*
  - *computer supported civic deliberation*
- *Environmental and Natural Resource policy, including:*
  - *global atmospheric risks (climate change, ozone depletion, acid rain)*
  - *sustainable communities*
  - *economic incentives for sustainable development*
  - *ecosystem-based management*
  - *indicators of sustainability*
  - *land use planning*
  - *resource management*
  - *public parks and protected areas*
  - *public recreation; commercial recreation on public land*
  - *North American integration and transboundary management*
- *Marine resource management, including:*
  - *offshore hydrocarbon development*
  - *fisheries management*
  - *coastal community economic development*
- *Health policy, especially*
  - *pharmaceutical policy and public prescription drug coverage*
- *Governance, including:*
  - *transboundary cooperation, Salish Sea collaboration*
  - *accountability of autonomous public agencies*
  - *discourse ethics and multi-party dispute resolution*
  - *evolving forms of citizen involvement, engagement and agency*
  - *social capital as an economic, policy and civic resource*
  - *voluntary compliance and regulatory enforcement*

## 5. Scholarships, Fellowships, Honours and Awards

- 2001 – UVic Graduate Student Travel Grant (\$400, Montréal, Québec)
- 2000 – UVic Graduate Student Travel Grant (\$400, Jackson Hole, Wyoming)
- 1999 – Graduate Student Research Assistant Fellowship (\$15,000 per year). Georgia Basin Futures Project, Sustainable Development Research Institute, University of British Columbia. Renewed 2000, 2001, 2002, 2003.
- 1990 – Palm Scholarship (\$500, UVic Department of Economics)

## 6. Scholarly and Professional Publications

### a. Articles Published in Refereed Journals

Longo, Justin and R. Anthony Hodge. 2007. “The Ecosystem Dilemma: Discordance Between Nature and Culture.” *Horizons: The Journal of the Policy Research Initiative*. Vol. 9, no. 3. February 2007.

Hodge R. A. and J. M. J. Longo. 2002. “International monitoring for environmental health surveillance.” *Canadian Journal of Public Health*. Vol. 93, Supplement 1, Sept/Oct 2002: S16-S23.

### b. Refereed Books, Book Chapters, Monographs

Dobell, Rodney with Justin Longo, Jeannine Cavender-Bares, William C. Clark, Nancy M. Dickson, Gerda Dinkelman, Adam Fenech, Peter M. Haas, Jill Jäger, Ruud Pleune, Ferenc L. Tóth, Miranda A. Schreurs and Josee van Eijndhoven. 2001.

“Implementation in the management of global environmental risks.” In Social Learning Group. 2001. *Learning to Manage Global Environmental Risks, Volume 2: A Functional Analysis of Social Responses to Climate Change, Ozone Depletion and Acid Rain*. Edited by William C. Clark, Jill Jäger, Josee van Eijndhoven and Nancy M. Dickson. Cambridge, MA: MIT Press.

Mitchell, Darcy, Kelly Vodden and Justin Longo. 2001. “Building Capacity or Straining Resources? The Role of Non-profit Organizations in Threatened Rural Economies.” Kathy Brock and Keith G. Banting (eds.) *The Nonprofit Sector and Government in a New Century*. Montreal: McGill-Queen's University Press.

CORE. 1996. [lead authors R. A. (Tony) Hodge and Robert Prescott-Allen]. *Report on British Columbia's Progress Toward Sustainability. First Interim Draft*. Victoria: British Columbia Commission on Resources and Environment.

### c. Other Books, Book Chapters, Monographs

Dobell, Rod, Debra Slaco and Justin Longo. 1999. *Citizen Agency and Social Capital: Embracing the Bright Shadows of the Future in Public Administration*. Working Paper. Ottawa: Law Commission of Canada.

Longo, Justin. 1998. “Social Capital: An Annotated Bibliography” in *Social Capital Formation and Institutions for Sustainability – Proceedings from a Georgia Basin Futures Project Workshop*. Vancouver: Sustainable Development Research Institute, University of British Columbia.

Dobell, Rod and Justin Longo (eds.). 1996. *Politics, Management and Conflict in the Canadian Fisheries*. Forum Proceedings. Victoria, B.C.: University of Victoria and the Maritime Awards Society of Canada.

d. *Papers, Lectures, Addresses*

Dobell, A. R. and Justin Longo. 2009. "Place-based oceans governance in a Web2.0 World." 3rd [GLOBEC Open Science Meeting](#), Victoria BC.

Longo, Justin and A. R. Dobell. 2009. "Climate Science and Public Policy (Part 2): Implications for Governance and the Public Service." *UVic School of Public Admin Director's Dialogues*, University of Victoria.

Dobell, A. R. and Justin Longo. 2009. "Climate Science and Public Policy (Part 1): New Challenges in a Web 2.0 World." *UVic School of Public Admin Director's Dialogues*, University of Victoria.

Longo, Justin. 2007. "The Georgia Basin Puget Sound (a.k.a. Salish Sea) Research Conference – 2007 Main Themes and Outlook." Presentation to an *Ocean Management Research Network 2007 Conference* Interactive Thematic Workshop on Oceans Agenda Implementation (Cross-Boundary Regional Oceans Governance). Ottawa. October 25, 2007.

Longo, Justin. 2007 "Step Across this Line: Emerging Transboundary Institutions in the Salish Sea." Presentation to a *Maritime Awards Society of Canada* Workshop on Oceans Governance on Canada's West Coast. Victoria, British Columbia. June 9, 2007.

Longo, Justin. 2003. "Reflections on the Informal User Testing of a Computer-Based Simulation Tool as a Potential Aid to Policy Analysis: Just When You Thought People Were *Really* Stupid". Paper presented at the *WTMC Summer School*, The Netherlands. September 9 – 12, 2003.

Longo, Justin and Rod Dobell. 2001. "An Optimal Penalty Rate for the Kyoto Protocol Compliance Regime: An Elegant Solution in Search of a Protocol." Paper presented at the Fourth Biennial Conference of the Canadian Society for Ecological Economics, August 23 – 25, 2001, Montreal, Quebec.

Longo, Justin. 2001. "Saturday Morning Soccer Field Conversations: Habermasian Discourse Ethics and the British Columbia Commission on Resources and Environment." Paper presented at the British Columbia Political Studies Association Annual Conference. May 5, 2001. Langara College, Vancouver.

Longo, Justin. 2001. "The IPCC *Summaries for Policymakers* and *Synthesis Reports*: A Special Case of the 'Science-into-Policy' Problem". Paper presented at a Centre for Public Sector Studies Seminar. University of Victoria, March 15, 2001.

Longo, Justin. 2000. "On the Saturday Morning Soccer Field: A Habermasian Perspective on the British Columbia Commission on Resources and Environment." Paper presented at the Society for Human Ecology XIth International Conference, October 17-21, 2000, Jackson Hole, Wyoming.

Dobell, Rod and Justin Longo. 1999. *Citizen Involvement, Citizen Engagement and Citizen Agency: Text, Act and Context in Public Policy*. Paper presented to the 1999 National Policy Research Conference, Ottawa, November 25.

Longo, J. M. Justin. 1999. *The Georgia Basin Futures Project: Enhanced Compliance Through Validity and Relevance*. Poster Presentation at the SSHRC / MCRI Research Showcase. Parliament Hill, Ottawa. November 22-23.

Dobell, Rod and Justin Longo. 1999. *From Commitment to Compliance: Dealing with Atmospheric Risks in Canada and the United States*. Prepared for the Conference on Environment Policy Implementation: A Comparison of Canada and the United States. Convened by the Indiana University School of Public and Environmental Affairs. San Diego, California, July 9th, 1999.

Longo, Justin. 1998. "What Do You Mean by 'Social Capital' Anyway": A Social Capital Literature Review and Conceptual Framework. Working Paper. Victoria: Centre for Public Sector Studies.

*e. Other Publications*

Longo, Justin. 1999. "Depleted Uranium: MASC in the Line of Fire?" in *The Groundswell*, the newsletter of the Maritime Awards Society of Canada (winter 1999-2000).

Longo, Norah and Justin Longo. 1997. *North American Social Policy Briefing Book*. Victoria: The Whitehall Institute and the North American Institute – Canada.

Dobell, Rod and Justin Longo. 1995. "Scientific Uncertainty and Protection of the Ozone Layer." *Times-Colonist*. Victoria, B.C. July 27, 1995, p. A5.

Longo, Justin. 1995. "Public Administration and Public Policy on the Internet: A Guide for Students." Victoria: School of Public Administration, University of Victoria.

Longo, J. M. Justin. 1992. "Of Dolphins and Tuna: The National Roundtable's Trade and Environment Programme." Book review of John Kirton and Sarah Richardson (eds.). 1992. *Trade, Environment and Competitiveness: Sustaining Canada's Prosperity*. National Round Table Series on Sustainable Development. Ottawa: National Round Table on the Environment and the Economy. In *Redirections*. Victoria: University of Victoria, Centre for Sustainable Regional Development.

*f. Workshops and Tutorial*

Georgia Basin-QUEST and Lower Fraser Basin-QUEST Workshops (various student forums)

Climate Change Negotiations Game (various student forums)

## 7. Teaching Duties at the University of Victoria

### a. Courses Taught

Course #	Course Title	Date	Notes
ADMN 410	The Impact of Government	Spring, 2001	co-taught with Prof. Darcy Mitchell
ADMN 311	The Political and Governmental Environment	Fall, 2001	Distance Ed.

### b. Teaching Assistantships

Course #	Course Title	Date	Notes
ADMN 502b	Quantitative Research Methods	Summer, 2001	

## 8. University Administrative Activities

- Co-Chair: “A Generous Intellect: A Symposium and Book Project Reflecting on the Career of Rod Dobell.” (August 2011).
- Co-ordinator, UVic Group of Interdisciplinary Graduate Students (2000 – 2004)
- Member, UVic Senate Committee on Planning (2002 – 2003)
- Member, UVic Graduate Student Society – Health and Dental Plan Appeals Committee (2001-2002)

## 9. Community Volunteer Activities

- Executive Director, Maritime Awards Society of Canada (2008 - present)
- President, Oak Bay Little League (2007 – 2009)
- Member, UVic Speaker’s Bureau (2000 – 2003)
- President, Oak Bay Parent-Owned Preschool (2001 – 2003)

## 10. Addresses

### University Address:

POLIS Project on Ecological Governance  
University House #4, University of Victoria  
Victoria, B.C. V8W 3R4  
Phone: 250•472•4316  
Fax: 250•472•5060  
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### Business Address:

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Victoria, B.C. V8R 6T4  
Phone: 250•686•7288  
Fax: 866•378•2450  
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<http://www.whitehallpolicy.ca>